

**ASSESSMENT CATEGORY - Older Londoners**

**Newham New Deal Partnership**

**Adv: Joy Beishon**

**Amount requested: £84,000**

**Base: Newham**

**Benefit: Newham**

**Amount recommended: £84,000**

**The Charity**

Newham New Deal Partnership was established in 2004 and delivers a range of services to the local community including art classes, older people's social programmes, community education, exhibitions, workshops and seminars, and a range of heritage and outreach activities. It has strong volunteer involvement and work experience programmes designed to encourage people to work together to address the needs of their community.

**The Application**

Newham New Deal Partnership has been providing the Good Neighbours Service since 2011, offering befriending and practical support to over 350 local people. Over 40% of those befriended have some level of dementia. This application is to fund a part-time Project Manager to expand and tailor the existing Good Neighbours Service for clients with dementia, to give additional support to older carers of clients with dementia, and to provide training and volunteering opportunities to increase employability amongst unemployed volunteers.

**The Recommendation**

The Good Neighbours Service is held in high regard by local service providers, with most referrals coming from Newham's Adult Services and the NHS Mental Health Trust (Memory Services). Over three years, the expansion of the Good Neighbours Service would enable the charity to support a further 120 people with dementia and 90 older carers, while developing 36 volunteers. The total project cost is £140,057. Other potential funders are considering applications and £17,625 of the year one costs have already been secured. The grant recommended is as requested:

***£84,000 over three years (£28,000, £28,000, £28,000) towards the salary of a p/t (28hpw) Project Manager and associated project costs, subject to sufficient funds being raised to ensure the viability of the project for years 2 and 3.***

**Funding History**

None.

**Background and detail of proposal**

Newham is characterised by having a high proportion of older people who remain as residents when their younger relatives move on – a change particularly evident amongst Black, Asian and Minority Ethnic and Refugee communities. They become increasingly isolated, living in ever changing communities around them, hence the value of this service. Newham New Deal Partnership already has a strong focus on working with older people with dementia. Grants from both the Henry Smith Charity and the Lloyds Bank Foundation are supporting the Good Neighbours Service.

## Financial Information

Newham New Deal has seen a significant reduction in operations in 2014/15 due to the ending of its community building management activity which is now run by the local authority. The large fall in income of 78% has almost been matched by a fall in expenditure of 73% compared to 2013/14; however the charity is predicting a deficit of £37,137 (25% of turnover).

At 31<sup>st</sup> March 2015 free unrestricted funds are predicted to be £172,164 which is equivalent to 11.3 months' worth of expenditure, compared to a reserves policy target to hold £91,695, equivalent to 6 months expenditure. The organisation has advised that the additional reserves will be used by 31<sup>st</sup> March 2016 to meet reorganisation costs of relocation, overhead costs which are no longer supported by the community building management activity, and an investment in service development to re-orientate the organisation into its new service delivery role.

Confirmed income for 2014/15 was £75,250 (51.5%) as at 14<sup>th</sup> July, leaving £74,000 (48.5%) to be raised from pending grant applications and earned contract income. No income has been confirmed for subsequent years, though the organisation has been invited to submit an additional application to Henry Smiths Charities and other funding applications are pending. The cost of generating funds is based on a proportion of the CEO salary and costs, as the CEO is responsible for all fundraising activities.

Year end at 31 March	2012/13 Audited Accounts	2013/14 Draft Accounts	2014/15 Current Year Budget
	£	£	£
<b>Income and Expenditure</b>			
Income	758,058	658,425	146,250
Expenditure	535,830	687,675	183,387
Unrestricted Funds Surplus / (Deficit)	221,918	(38,077)	(37,137)
Restricted Funds Surplus / (Deficit)	310	8,827	0
Total Surplus / (Deficit)	222,228	(29,250)	(37,137)
Surplus / (Deficit) as a % of turnover	29.3%	(4.4%)	(25.4%)
Cost of Generating funds (% of income)	8,296 (1.0%)	8,000 (1.2%)	8,775 (6.0%)
<b>Free unrestricted reserves</b>			
Unrestricted free reserves held at Year End	247,378	209,301	172,164
How many months' worth of expenditure	5.5	3.7	11.3
Reserves Policy target	133,958	171,919	91,695
How many months' worth of expenditure	3.0	3.0	6.0
Free reserves over/(under) target	113,420	37,383	80,469